



Cannabis Beauty Defined

- WHITE PEONY & HEMP SERUM

Release wrinkles and refine pores with this one-of-a-kind antioxidant/anti-aging serum. This intensive serum takes advantage of cell-protecting properties in hemp and vitamin C to diminish signs of premature aging and reduce the appearance of fine lines and wrinkles. All Cannabis Beauty Defined products feature our Ancient Asian Herbal Formula that works synergistically with our active ingredients, including hemp, white peony, and dragon's blood to increase their bioavailability. White Peony & Hemp Serum leaves skin protected and rejuvenated, resulting in a brighter, firmer-looking complexion.

Administered by highly experienced quality assurance and verification professionals, the U.S. Hemp Authority™ Certification Program is an industry initiative specifically designed to educate hemp farmers and processors in FDA Current Good Manufacturing Practices (CGMP) and Good Agricultural Practices (GAP). Hemp growers who comply with the U.S. Hemp Authority Guidance Program, and are verified by a 3rd party audit, will be authorized to use the U.S. Hemp Authority™ “Certified” Seal in their advertising materials. This seal provides consumers and law enforcement officials with a sense of confidence that their products are safe and of the highest possible quality.



In 2014, Kannaway became the first direct selling company to distribute CBD products. From the nutrient-rich farms in which we cultivate our hemp to our rigorous Triple Lab Testing™ process, we are committed to providing our customers with a true Soil to Sale™ experience, delivering the highest grade CBD products on the market today.